Institute of Advanced Research
The University for Innovation
IAR University
Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC

SSIP

INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative)

A

Report

On

An Expert Session on "Smart Fundraising with AI Tools: From Idea to Investor Pitch"

Academic Session: 2026-2027

Organizing Committee:

School of Computing and Technology,
IAR

Event Coordinator:

Dr. Pankti Bhatt (Assistant Professor, SCT – IAR)

Ms. Twinkle Patel (Assistant Professor, SCT – IAR)

Report Prepared by:

Dr. Pankti Bhatt

Date of the event:

27-08-2026

Name of Event	An Expert Session on "Smart Fundraising with AI Tools : From Idea to Investor Pitch"		
Event Type (Co-curricular)	Expert Session		
Platform	Offline		
Place of event	A2-201, IAR		
Date (s) of the event	27th August 2026	**Time**	10:00 AM-12:00 PM
No. of Student/ faculty Participants for Expert talk	Students: 47	**Level of Activity**	University Level
Name of the Coordinator	Dr. Pankti Bhatt (Assistant Professor, SCT – IAR) Ms. Twinkle Patel (Assistant Professor, SCT – IAR)		
Name and details of the Expert	Dr. Pankti Bhatt Assistant Professor, SCT - IAR		
Contact details of Organizers	pankti.bhatt@iar.ac.in 9824304993 twinkle.patel@iar.ac.in 9099635092		
Sponsoring authority	NA	**Sponsorship/ Budget amount:**	NA

Expert (Internal): Dr. Pankti Bhatt, Assistant Professor, SCT, IAR

Dr. Pankti P. Bhatt is an experienced Computer Science academician and researcher with a Ph.D. in Computer Science. She has extensive experience in teaching, research, academic administration, and student mentoring.

Her areas of expertise include Artificial Intelligence, Machine Learning, Deep Learning, Natural Language Processing, Data Analytics, Computer Vision, IoT, and Neural Networks. She has strong technical proficiency in C, C++, Core Java, Python, PHP, and Python libraries including NumPy, Pandas, Matplotlib, Seaborn, and Scikit-Learn.

Her doctoral research focused on real-time automatic decision-making for driving using sensors and a neuro-fuzzy approach. She has published research papers in national and international journals and conferences and has contributed to patent publication. Her research interests include intelligent transportation systems, robotics, smart systems, AI, and ML-based applications.

She has also served as a resource person and trainer for workshops on Power BI, Flutter, and other emerging technologies. Her combination of technical expertise, research experience, academic leadership, and mentoring skills reflects a strong commitment to innovation and excellence in higher education.

Objective of the Event:

The primary objective of the event **"Smart Fundraising with AI Tools: From Idea to Investor Pitch"** was to develop participants' understanding of modern, technology-driven fundraising practices. The event aimed to familiarize students with the evolving startup and investment ecosystem and the expectations of potential investors. It sought to encourage participants to use AI for generating and refining innovative business concepts. Another objective was to develop skills for identifying customer needs and evaluating the potential of a business idea. The session aimed to demonstrate how AI can support entrepreneurs in making informed strategic decisions. It also focused on improving participants' ability to articulate their unique value proposition. The event intended to strengthen skills in preparing clear, concise, and persuasive investor presentations. Participants were encouraged to use AI responsibly while developing business and financial information. The event also aimed to build confidence in communicating entrepreneurial ideas to investors and stakeholders. It sought to promote creativity, innovation, and entrepreneurial thinking among students. Participants were introduced to practical approaches for improving the quality and impact of their fundraising proposals. The session aimed to bridge the gap between innovative ideas and real-world entrepreneurial opportunities. It encouraged students to explore AI-enabled approaches for building sustainable and scalable ventures. Overall, the event aimed to empower participants with practical knowledge and confidence to take their ideas towards potential funding and successful entrepreneurial outcomes.

Brief Overview of the Event:

The event **"Smart Fundraising with AI Tools: From Idea to Investor Pitch"** was organized to introduce participants to the effective use of Artificial Intelligence in the fundraising and entrepreneurial journey. The session focused on how AI tools can support idea validation, market research, competitor analysis, business model development, financial planning, and investor pitch preparation. Participants gained practical insights into transforming innovative ideas into structured and compelling business proposals. The event also highlighted the role of AI in creating professional pitch decks and presenting startup ideas effectively to potential investors. Through practical demonstrations and examples, participants explored how AI can simplify and accelerate various stages of fundraising. Overall, the event provided valuable knowledge and practical skills to help participants confidently move from **an initial idea to an investor-ready pitch**.

Feedback from Students:

The students found the session on **"Smart Fundraising with AI Tools: From Idea to Investor Pitch"** highly informative and engaging. They appreciated learning how AI tools can help transform a basic idea into a well-structured business proposal. The practical demonstration of AI-based tools for market research, idea validation, and competitor analysis was particularly useful. Students gained valuable insights into developing effective business models and identifying suitable funding opportunities. They also learned how AI can assist in preparing professional and attractive investor pitch decks. The session helped, them understand how to present their ideas clearly and confidently to potential investors. Students appreciated the hands-on approach and real-world examples shared during the session. They found the use of AI for financial planning and business strategy both innovative and practical. Overall, the session enhanced their entrepreneurial thinking and confidence in using AI for fundraising. The students expressed that the session was relevant, practical, and valuable for converting innovative ideas into investor-ready proposals.

Short report for Social Media:



A highly engaging and insightful expert session on **"Smart Fundraising with AI Tools: From Idea to Investor Pitch"** was successfully conducted to equip participants with practical knowledge of using **Artificial Intelligence for fundraising, business planning, and investor pitch preparation**.

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Glimpses of the Event – Glimpses of An Expert Session on "Smart Fundraising with AI Tools : From Idea to Investor Pitch" held on 27-08-2026:

Theme of the event



Front view of resource person speaking



Front view of General Audience



Group photo



Media Coverage:

Link to the Instagram Page :

https://www.instagram.com/p/Dcdv58gDmel/?igsi=YWtlbmw2bjQxeTJm

Acknowledgement –

The committee members acknowledges contribution of:

- Dr. Pankti Bhatt for delivering Expert talk
- Director, IAR
- Dean Academics
- Registrar
- Dean Research
- Heads, All the Department
- IT, Finance and Admin Department
- Student Volunteers

Enclosures:

- Annexure- I (Attendance sheet)

Report Copied to: (attachment sent through email)

- Office of Director, and Registrar
- Office of Dean Research and Academics
- Heads of all the Department
- SSIP/IIC Coordinator

Roli Mishra 31/08/2026

Signature

Dr. Roli Mishra

Chairman, IIC, IAR

P.P. Bhatt

Signature

Dr. Pankti Bhatt

Assistant Professor, SCT - IAR

IIC Member , Event Coordinator

Signature

Ms. Twinkle Patel

Assistant Professor, SCT - IAR

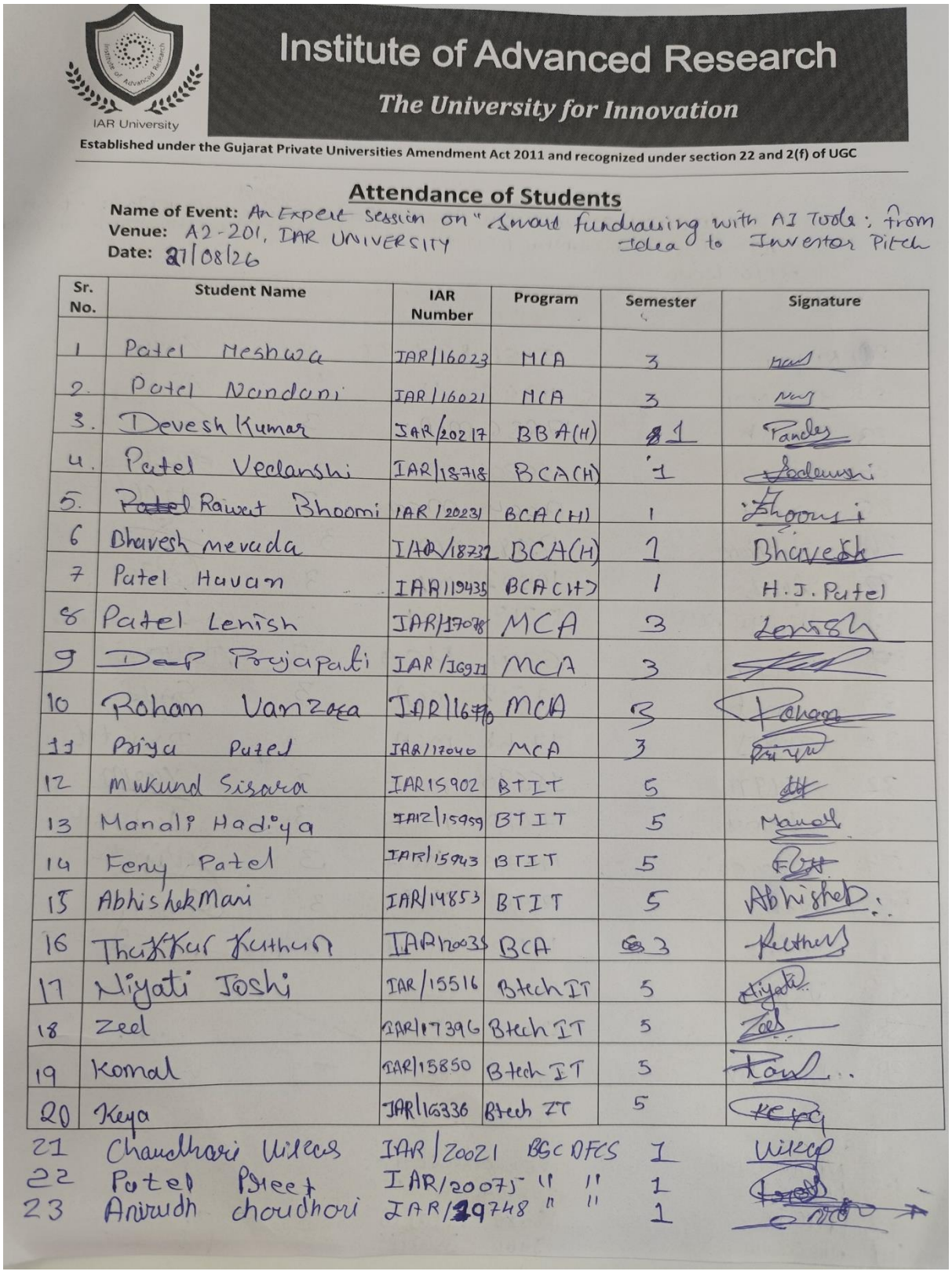
IIC Member, Event Coordinator

INSTITUTE OF ADVANCED RESEARCH GANDHINAGAR

Date: 27-08-2026

Place: Gandhinagar

Annexure- I (Attendance sheet)

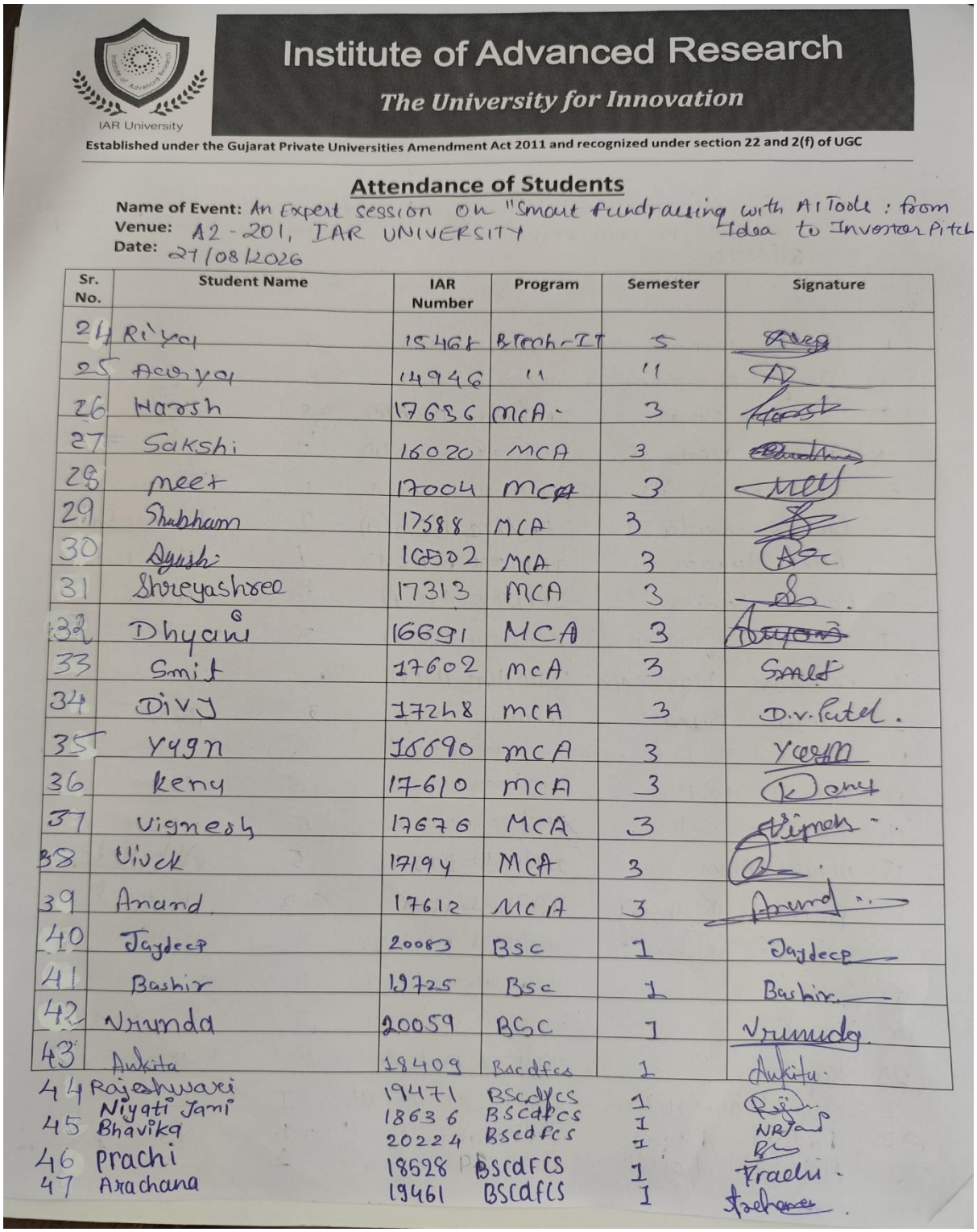


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Attendance of Students

Name of Event: An Expert Session on "Smart fundraising with AI Tools : from Idea to Investor Pitch
Venue: A2-201, IAR UNIVERSITY
Date: 27/08/26

Sr. No.	Student Name	IAR Number	Program	Semester	Signature
1	Patel Meshwa	IAR/16023	MCA	3	
2.	Patel Nandani	IAR/16021	MCA	3	
3.	Devesh Kumar	IAR/2017	BBA(H)	1	
4.	Patel Veelanshi	IAR/18718	BCA(H)	1	
5.	~~Patel~~ Rawat Bhoomi	IAR/20231	BCA(H)	1	
6	Bhavesh mevada	IAR/18732	BCA(H)	1	
7	Patel Havan	IAR/19435	BCA(H)	1	H.J. Patel
8	Patel Lenish	IAR/17078	MCA	3	
9	Dave Priyapati	IAR/16971	MCA	3	
10	Rohan Vanzara	IAR/16770	MCA	3	
11	Priya Patel	IAR/17040	MCA	3	
12	Mukund Sisodia	IAR15902	BTIT	5	
13	Manali Hadiya	IAR/15959	BTIT	5	
14	Feny Patel	IAR/15943	BTIT	5	
15	Abhishek Mani	IAR/14853	BTIT	5	
16	Thakkar Kathan	IAR20035	BCA	3	
17	Niyati Joshi	IAR/15516	BtechIT	5	
18	Zeel	IAR/17396	BtechIT	5	
19	Komal	IAR/15850	BtechIT	5	
20	Keya	IAR/16336	BtechIT	5	
21	Chaudhari Vilees	IAR/20021	BSC DFCS	1	
22	Patel Preet	IAR/20075	" "	1	
23	Aniruddh Choudhari	IAR/19748	" "	1	



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Venue: A2 - 201, IAR UNIVERSITY
Date: 27/08/2026

Sr. No.	Student Name	IAR Number	Program	Semester	Signature
24	Riya	15468	B.Tech-IT	5	
25	Acharya	14946	"	"	
26	Harsh	17636	MCA	3	
27	Sakshi	16020	MCA	3	
28	meet	17004	MCA	3	
29	Shubham	17588	MCA	3	
30	Ayushi	16502	MCA	3	
31	Shreyashree	17313	MCA	3	
32	Dhyani	16691	MCA	3	
33	Smit	17602	MCA	3	
34	DIVJ	17248	MCA	3	D.V. Patel.
35	Yugn	16690	MCA	3	
36	Keny	17610	MCA	3	
37	Vignesh	17676	MCA	3	
38	Vivek	17194	MCA	3	
39	Anand	17612	MCA	3	
40	Jaydeep	20083	BSc	1	Jaydeep
41	Bashir	19725	BSc	1	Bashir
42	Vrunda	20059	BSc	1	Vrunda
43	Ankita	18409	BScDFCS	1	Ankita
44	Rajeshwari	19471	BScDFCS	1	
45	Niyati Jani	18636	BScDFCS	1	
	Bhavika	20224	BScDFCS	1	
46	Prachi	18528	BSCDFCS	1	Prachi
47	Archana	19461	BSCDFCS	1	